FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041176 **Type of Permit:** FILMING **Release Date:** 06/21/2011

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC
Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title PNC BANK

Type of Production Commercial - Standard

Producer Carlos De La Torre

Director Rene Villa'Rios

1st AD Brad Abrams

Production Manager Ben Leiser

FilmL.A. Coordinator Adrian Fayad

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$207.00
Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$152.00
LA CITY FIRE SAFETY OFFICER	$320.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $2,145.00

Number of Locations 2

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Summary Information — Location

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Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone

Location Address 5000 York Blvd, Los Angeles, CA, 90042

Location Type Restaurant

Film Dates 6/22/2011 - 6/22/2011 14:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55

Filming Activities Interior Dialogue; Actors buy coffee; Exterior dialogue on sidewalks adjacent to location; Exterior walk & talk on N. Ave 50, btwn York & Lincoln. Freestanding Prop Parking Meter on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking
Base Camp 5033 Lincoln Ave, Los Angeles, CA, 90042
Location Type : Other Location
Crew Parking 5058 Meridian St, Los Angeles, CA, 90042
Location Type : Other Location
Parking Notes
need 25 spaces in each of the 2x City Lots in the area, Lot #669 @ 5033 Lincoln Ave. & # 668@5058 Meridian St.

Posting "No Parking" signs E/S N. Ave. 50, York Blvd. - Buchanan Ave.

Approximate Footage 0 - 300 **Log Number** 17753

Date(s) 6/22/2011 to 6/22/2011 **Time(s)** 13:00 to 22:00

Posting "No Parking" signs S/S York Blvd., N. Ave. 50 - East 300 feet.

Approximate Footage 0 - 300 **Log Number** 17753

Date(s) 6/22/2011 to 6/22/2011 **Time(s)** 13:00 to 22:00

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Summary Information — Location

Permit Number F00041176
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone

Posting "No Parking" signs N/s Lincoln Ave., N. Ave. 50 - east 150'

Approximate Footage 0 - 300

Log Number 17753

Date(s) 6/22/2011 to 6/22/2011

Time(s) 13:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number F00041176
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone

Location Address 4730 Crystal Springs Dr, Los Angeles 90027

Location Name GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Film Dates 6/22/2011 - 6/22/2011 11:00 - 15:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document pnc griffith.pdf

Equipment on Location

Type	Quantity
Camera cars	1
Cube Trucks	1
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	25
LA City UFSO assigned	1

Filming Activities Running & tow shots with the flow of traffic; all w/flow. Picture Motor tracked by mini Camera Car or towed by Mini Camera car(camera equipped ATV).; activity on Griffith Park Dr., Zoo Dr. - Mt Hollywood Way;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Gabriel Martinez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note NO ITC ON GRIFFITH PARK DR FOR DRIVING SHOTS.

Coordinator Note PRODUCTION ACTIVITY LOCATIONS LISTED IN FILMING ACTIVITY WITHIN PERMIT.

Coordinator Note UFSO REQUIRED. 6/22; 1100-1500 HOURS.

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Steamer Lot.

Crew Parking
Location Type : Filming Location

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Ok to crew park cars at Live Steamers Lot.
- Okay to film on 6/22 on Griffith Park Dr from Travel Town to the Mt. Hollywood stop sign from 11am to 3pm.
- Okay to do driving shots of motorcycle on a process trailer.
- No ITC at any time allowed on Griffith Park Drive.
- Okay to have 2 grip trucks, process trailer and 7 cars.
- No trucks, trailers or equipment allowed to park on Griffith Park Dr.
- No blocking flow of traffic on road.
- No staking into ground for pop-up tent set-up.
- Okay to use sandbags or concrete blocks to secure tents.
- No monitor is needed for basecamp parking.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.

NOT A PERMIT

- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The
- permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between parK
- patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-41176
BELIEVE MEDIA – PNC BANKS
(GRIFFITH PARK DR & LIVE STEAMERS LOT)

NOT A PERMIT